**BERKSHIRE COUNTY PUBLIC TRANSPORTATION**

**Demographics and Transit Access Difficulties**

**Why is Transportation an Issue in Berkshire County?**
The county’s population density is low and scattered due to its rural setting and size - Leaving many far removed from employer and service hubs.

**Most Impacted Demographics:**
- Seniors
- Low-Income
- Tourists
- Disabled

**10% of Regional Households do not have Access to a Vehicle¹**

**Current Public Transit is Unable to Provide:**
- Transport to second and third-shifts
- Rides on Sundays
- Access to worker’s homes and jobs that are more than a mile from main routes

**Needed Improvements:**
- Employment transit among economic hubs in the county
- Increased first/last mile transportation options
- Medical and grocery related transport for the senior community
- A more user-friendly interface to access local transit options, such as BRTA
- Improved service hours on weekends and outside of regular business hours

**These shortcomings disproportionately affect low-income households since they are more likely to live outside of the major economic hubs and are less likely to have a personal mode of transportation.**

**The most cost-efficient way to improve transportation in Berkshire county is to support and strengthen current transit bodies and the relations between public and private services. This is because the startup cost of a new service body would be too great due to the Berkshire’s demographics and rural setting.**

**Scan!**
To learn more about what transportation options are available in the county

**To learn more about local transport issues and how you can help, visit:**
berkshireplanning.org
berkshirerta.com
1.berkshire.com


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